# Novo Nordisk @ Nordic Value 2025

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### My NV pitches are like good wine. You must leave them for a while I like to pick the grapes in periods when stocks are down





### Who is Novo Nordisk

Founded 1923, listed in CSE in 1974 with a market cap of 470 mio DKK In 2025 its a 350 billion DKK revenue (54bn \$) company with 45% EBIT margin. Market cap 2.2 trl DKK

2024 sales by geography RoW; 15% China; 6% USA & Canada; 61%









### What's the outlook 1



Source: Consensus and selected sell-side reports



### What's the outlook 2

1.7 mg

wegovy "

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### Pipeline. Too scientific and too little commercial?

Oral amycretin is a novel, unimolecular co-agonist of both GLP-1 and amylin receptors that successfully completed phase 1 trial

1.7 mg

wegovy<sup>n</sup> (semaalutide) inj

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Development pipeline addresses unmet need in diabetes care by further raising the innovation bar



We are planning a comprehensive phase 3 programme in Obesity with CagriSema including several outcome trials



### Novo Nordisk is expanding into Cardiovascular and emerging therapy areas





### Patent expirations starts in 2026 in China



### Bloated cost structure? No, they are investing for high growth



1.7 m

wegovy



The rapid growth of obesity drugs took them and Mr Market by surprise;

#### The windfall profits used for:

- R&D spend from 15bn DKK to 40bn DKK / year
- Capex from 8bn DKK in 2021 to 47bn DKK in 2024
- Catalent acquisition of 80bn DKK
- Several add-on acquisitions/partnerships
- Adding 50% more staff to 77.000. LLY has same revenues with 46.000 staff





### Valuation and price target

Novo Nordisk historical average forward P/E is 20-25x.

On estimated 2027 EPS this suggest 791

Mr Market is currently pricing Novo Nordisk at 8% discount rate and 4% longer term growth.....

Novo Nordisk capital discipline with buck backs + cancellation has provided above 15% EPS CAGR

#### **EPS growth rate**



Discounting rate

Using consensus EPS for 2025-29 and then annual EPS growth to 2045. No terminal value



### Valuation and estimate trends

#### Triggers

- 1. Better script data in USA after 22 May 205
- Pipeline readouts. ADA 20-23 June 2025
   Alzheimer in September 2025 could be very important
- 3. New CEO and board composition
- 4. Restart buy backs
- Market for obesity treatment in 2030 seen somewhere between 85-130 billion \$
- 6. 1 billion obese people and at 250\$/month probably 50-100 million will use the treatment => revenue pool could be way above 150 billion \$
- 7. Low valuation (a poor short-term trigger)

#### Volatility factors

- 1. Script data in US continues to trail LLY
- 2. New CEO not well perceived
- Clinical data readouts that disappoint (like the Dec '24 event on cagrisema)
- 4. Competitors clinical data readouts
- Patent expiration of semaglutid in China and Chinese exports to grey markets
- 6. Catalent acquisition of 80 bn DKK in 2024 not integrating as planned
- 7. Valuation when the stock is above 1.000 DKK 😁

### My background

- 1. 40 years investment experience in global equities
- 2. Analyst, sales, asset manager, Investor Relations & various leadership roles
- 3. Family office since 2017 and own fund
- 4. Since September 2023 part of Brock Milton Capital. Among top 1% global long only equity funds over the past 10 years



#### WEB-TV

Ole Søeberg: Stort potentiale i glemt aktie



#### Investment focus

- Focus on companies with a 'must have' product or service with good growth, profitability and high return on capital
- 2. Good stewardship
- 3. GARP. Valuation on a mix of DCF and trading multiples
- 4. Concentrated portfolio
- Multi-bagger focus find them when they are midsized or seriously mispriced
- 6. Patience it takes a lot of years watching the trees grow
- 7. Adjusting size and taking out weed early

### Multibaggers that worked /still work



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